



Leura Gardens Festival

Website Sponsorship Opportunity



There is now an opportunity to place sponsorship banners on the Leura Gardens Festival Website and have these link directly to your website.

Given visitation to the website (& the Festival), this is an ideal opportunity for;

- Accommodation
- Restaurants & Cafes
- Garden related business
- Local Retailers
- Art Galleries & Antiques
- Tourism Operators

In fact any business wishing to show support for Leura Gardens Festival & the Blue Mountains.



Your Banner will be displayed on the right-hand side of the page and is then linked directly to your website.

While the festival may only last a week, our website remains in place and receives constant year-round traffic.

In 2006 17% of our visitors stated "The Internet" as the reason for visiting the Leura Gardens Festival. 33% of visitors stayed overnight to enjoy the Festival for 2 or more days (based on visitor survey) The Festival in 2006 generated 10,000 visitors to the Blue Mountains (based on ticket sales) This equates to over 3,000 overnight visitors and well over one million dollars to the local economy.

Our Website

Averages 500 visitors per month, however in the month leading up to the Festival this increases to 3,000 and we plan to extend publicity & advertising for our website in 2007 to further increase numbers.

Sponsorship - Only 2 sponsors per page.

Home Page - \$180 per annum

Map, Movie & Main Garden Pages - \$140 per annum

Garden Pages - \$80 per annum

Those business who were advertisers in our 2006 booklet, or intend advertising in our 2007 booklet, save 25% on these prices.

For website sponsorship enquiries please contact Philip Lee

Ph: 02 4784 2244

Email: cpl419@aapt.net.au